

PEXA Key Badge – Usage Guidelines

PEXA KEY BADGE USAGE GUIDELINES

- The PEXA Key Badge (The Badge) is intended to identify members of Australia’s online property exchange network, PEXA, who recommend use of the PEXA Key app for secure communication.
- The Badge should not be edited in any way, including any manipulation of The Badge’s design or proportions.
- The Badge can only be used by current PEXA Members/ Subscribers.
- The Badge must be protected by a sufficient white space border when reproduced, so as to ensure The Badge is clearly visible.
- The Badge should not be used to suggest any relationship with PEXA other than that of being a PEXA Member/ Subscriber.
- If PEXA updates the Badge, PEXA will supply you with a new Badge. You agree to only display the most current Badge.
- You agree to remove The Badge if you are no longer a PEXA Subscriber, or if PEXA so requests, in its sole discretion.

DISPLAYING THE BADGE

You will need to balance the display of your business credentials with your association with PEXA. The following is suggested:

- Website/ printed collateral/ signage
 - When used on a website or in printed collateral, The Badge should be smaller than your organisation’s logo.
 - Letterhead
 - It is recommended that The Badge is placed at the bottom left corner of your letterhead.
 - Email signatures
 - It is recommended that The Badge is used at the end of your organisation’s email signatures.
- Example below:

